

LITTWORLD2018

the **WORD** made *fresh*

OCT 28 TO NOV 2 | SINGAPORE

*Vision to help today's
readers apply
the power
of Scripture*



“The world of publishing is changing, but the one constant is the need for excellent content. At LittWorld 2018, global publishers and writers will look at fresh ways to help today's readers apply the power of the Bible in their everyday lives and to know the Word made flesh.”

John Maust, MAI President

Come to **LittWorld 2018**, the only international Christian publishing conference of its kind. Organized by Media Associates International (MAI), the conference will attract more than 250 professionals from Asia, Africa, Europe, North and Latin America and the Middle East. Men and women from 94 countries have participated in the triennial conference since it began in 1986.

“***The Word Made Fresh***” is a key challenge and opportunity to connect readers of the next generation with Scripture, and therefore the theme for LittWorld 2018. You'll gain fresh vision, creativity and intensive training to make biblical truth accessible to readers today.

All Christian publishers, editors, writers, designers and other staff are welcome.



“It is a great privilege and joy to welcome you to Singapore again. So many life-changing connections were made in the world of Christian publishing at our last LittWorld in 2015, with new publishing houses birthed and cross-border collaborations begun. We are looking forward to so much more!”

Bernice Lee, MAI-Asia Chairperson



World Conference
of Christian Publishing



Sharpen Your Skills

Receive intensive training in strategic, publishing-related topics from the world's leading Christian publishers and communicators. Hone your skills through hands-on training and critique from professionals. Glean new ideas to sharpen your craft in writing, design and publishing.

Customize Your Learning

A balanced daily schedule includes plenary sessions, workshops, optional one-on-one consultations with top professionals, and networking opportunities. Benefit from simultaneous translation of plenary sessions into Mandarin. Other languages may be added, according to need.

Network with Global Community

Meet and network with friends and colleagues from 50 nations. Revel in global dialogue and thought-provoking discussions. Broaden your perspective and renew your calling as you further integrate your faith and work. You'll also receive free table space to display samples of your publications.

Learn from the Best

Dozens of LittWorld speakers and workshop leaders—all skilled publishing professionals from around the world—will **instill fresh vision** and skills for better knowing, serving and reaching today's readers. Some of these resource leaders are featured in this brochure.

Workshop Tracks

In addition to vision-expanding plenary sessions, you can choose from more than **40 small-group workshops** in eight tracks: publishing leadership and finance, editorial, writing, graphic design and illustration, magazine publishing, marketing and sales, social media and new technologies, personal and professional development.

Personalized Training

You have further opportunity for learning in **one-on-one interaction** with speakers and participants during meals, break times and sign-up consultations. You may sign up for a free personal consultation with a publishing professional in your area of interest.

Invest in Your Ministry

Attending LittWorld is an investment in your success. Past conferences have given birth to new books and publishing houses and inspired hundreds to persevere and excel in their work. LittWorld offers you fresh vision, new skills and global friendships for more effective publishing and writing ministry.

Media Associates International (MAI)

LittWorld is an initiative of MAI, a not-for-profit training agency that encourages Christian publishing worldwide. The MAI international headquarters is located in the suburbs of Chicago, Illinois, USA, with regional boards in Africa, Asia and Europe.

John Maust, President

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Follow us



Register Now

The all-inclusive conference fee includes registration and materials, five nights' lodging, all meals and coffee breaks from Sunday dinner through Friday breakfast, and a half-day outing. Travel to and from Singapore is not included. Register now at: www.littworld.org

Double room:

US\$835 (US\$895 after June 15, 2018)

Single room (limited availability):

US\$1,195 (US\$1,275 after June 15, 2018)

Registration deadline:

August 15, 2018

Refresh and Relax

Enjoy Village Hotel Changi, nestled in a charming and laidback district in Singapore. Guests wake up to lush foliage and crisp sea breeze. Savor local cuisine and international dishes. Benefit from two outdoor swimming pools, coffee house and free wi-fi. Refresh your soul through daily worship and devotions. Enjoy a picnic outing at the Singapore Botanic Gardens, a UNESCO World Heritage Site.

Featured International Speakers

LittWorld's more than 40 international speakers and workshop leaders will include:



Robert M. Solomon

*Bishop Emeritus,
The Methodist Church, Singapore*

Dr. Solomon served as Bishop of the Methodist Church in Singapore from 2000 to 2012. He has authored more than 30 books and contributed many articles to books, theological dictionaries and journals.



Ramez Atallah

Author and Gen. Secretary, Bible Society of Egypt

Ramez is General Director of the Bible Society of Egypt. He twice served as Vice-Chairman of the Lausanne Movement and was Program Chair for the Cape Town 2010 Congress.



Sam Richardson

Publisher, SPCK, United Kingdom

Sam is the Chief Executive of SPCK, Britain's oldest Christian publisher, which won UK Christian Publisher of the Year under Sam's leadership.



Ardy Roberto

Author/Trainer, Philippines

Ardy is a best-selling author, award-winning entrepreneur and speaker. He is Founder of the Project Author workshops, which train aspiring authors.



Lekan Otufodunrin

Online Editor, The Nation newspaper, Nigeria

Lekan is Managing Editor of online and special publications with *The Nation*, Nigeria's leading national daily newspaper.



Emily Lim-Leh

Author/Trainer Singapore

Emily is an award-winning author of 30 children's books. She has contributed several devotional and related articles to books and magazines.



Nate Butler

Cartoonist/artist, President of COMIX35, USA

Nate is President of COMIX35, a Christian non-profit organization offering consultations, coaching and classes on producing comics-style literature.



Miriam Adeney

Author/Trainer, USA

Miriam is Professor of World Christian Studies at Seattle Pacific University. She has mentored writers on five continents and authored six books, including *Kingdom Without Borders*.



ChinKar Tan

Publisher, Write Editions, Singapore

ChinKar is Publisher of Write Editions and Word Editions, imprints of JMatrix Consulting, a publishing and communications company based in Singapore.



Joy Solina

Editorial Manager, Church Strengthening Ministries, Philippines

Joy is Editorial Manager of CSM Publishing, which develops, publishes, promotes and distributes affordable Christian content.



Jeff Crosby

Publisher, InterVarsity Press, USA

Jeff is Publisher at InterVarsity Press, a Chicago-area company, and a Vice President of InterVarsity Christian Fellowship/USA.



Martin Manser

Editor, UK

Martin Manser is a professional reference book editor who has compiled or edited more than 200 reference books.

“MAI is the leading provider of training for Christian publishers around the world.”

— Mark Taylor

Tyndale House Publishers, USA

“LittWorld opened my mind to creating better products for our local readers.”

— Augustin Ahoga

Publisher, PBA, Benin, the IFES-related publishing house for French-speaking Africa

“I made very valuable friends and mentors. The conference helped me to see myself as a part of the bigger picture of what God is doing globally through His servant writers, editors and publishers.”

— Charles Christian

Christian Trends magazine, India

“In spite of the fact that I knew a lot about writing, I was afraid to write. Now I have finally overcome that fear. If before I was ready and mature to fly, LittWorld certainly gave me the wings.”

— Helen Tinga Ketcha

Author and Artist, Greece

“LittWorld bridged oceans. I learned the power of sharing knowledge and friendship with genuine seekers and learners.”

— Pearl Griffith

Author, Publisher and Trainer, Trinidad

“I feel a new spirit to continue my ministry in literature.”

— Dina Tuasuun

Author and Editor, Indonesia